



EDITORIAL CALENDAR & DEADLINES

2026

ISSUE	EDITORIAL THEMES	BONUS DISTRIBUTION	AD CLOSE
VOLUME 01	DANCE EXCELLENCE: THE BEST SEASON YET The Power of Fundraising! • New Year, New Gear • Looking Ahead to the Competition Season!		12/12/25
VOLUME 02	DANCE ADVENTURES: PREP FOR SUMMER Recital Ready! • Spring Swag • Summer Intensives & Camps	+ 2026 COMPETITIONS	2/13/26
VOLUME 03	DANCE CONVENTION EXPERIENCE 2026 Tour Reveals • Summer Trends • Season in Review	+ SUMMER EVENTS	4/30/26
VOLUME 04	STRATEGIZING FOR SUCCESS IN 2027 Convention & Competition Tour Prep • Teacher Expo Season • Fundraising Goals	+ TEACHER EXPOS	6/19/26
VOLUME 05	THE FASHION ISSUE Costume & Fashion Couture • #BTS & Back to Studio Goals! • Winter Tour Stops	+ COSTUME SHOWS	8/28/26
VOLUME 06	DANCE CAREERS: BEYOND THE STAGE Ultimate Holiday Gift Guide • Winter Fashion that WOWS! • 2027 Vision Board	+ HOLIDAY SALES OPPORTUNITIES	10/16/26

Thank you for your commitment to meeting our deadlines – we appreciate your partnership and dedication to making each issue a success!